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Dear Educator:

Thank you for your interest in our Curriculum Materials Kit. I hope you find the enclosed information helpful.

We live in exciting times! New technology presents us with challenges for change. Computer capability which used to require a whole room or building now sits on our desk top and weighs less than twenty pounds. The personal computer revolution is here.

The interest today is in "computer literacy" and "computer awareness" courses, and in integrating microcomputers into everyday classroom experiences. We at Apple Computer support these efforts, and are participating actively in the growth and development of this new teaching medium. Microcomputers have finally put hands-on computer experience within financial reach of schools and homes throughout the country.

Many educators who have no previous experience with computers are becoming increasingly interested in these new devices and their impact on education. Many, too, are concerned that they prepare their students to live in a world in which computers affect virtually every aspect of their lives.

Getting started is always a problem. Where should I go first? What should I look out for when considering purchases? How can I learn what I need to know?

I hope the enclosed materials will help answer these questions. In particular, Apple Magazine has some interesting articles on how people are using microcomputers, and what to look for in selecting one. The rest of the Curriculum Kit briefly outlines what can be done at various grade levels, and suggests programs that you might want to review at your Apple dealer for possible use. Because local support is important, we have included a list of Apple representatives and local user groups, which you might contact for further information.

We have exciting plans at Apple for supporting education. Join us in what will surely prove to be one of the most important periods in the history of education.

Sincerely,  
APPLE COMPUTER INC.

*Roger Cutler*  
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Education Specialist